Adam Parish

Design Engineer

Product builder · React/TypeScript · AI-native

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(SUMMARY)

Design engineer with 10+ years designing, coding and shipping product for fintech and B2B SaaS. I co-founded XpenseOne and built it into an app white-labeled by three banks, then led design and product at Aon and Atomic. I design and build in React and TypeScript and work in an AI-native workflow with Claude Code and Cursor: prototyping in code, then testing and owning what ships.

(EXPERIENCE)

Lead Product Designer & Product Manager

2022 – Present

Atomic · Remote

- Lead design for an embedded fintech SDK used by millions of people each month.
- Own design and product for a core product line, from discovery through shipped UI.
- Run product experiments and analytics to improve conversion.
- Work with engineers on production UI; maintain the design system and public design documentation.

Lead Product Designer & Design Engineer, IP Solutions Group

2019 – 2022

Aon · Spokane, WA

- Led product design across a suite of IP and risk products for enterprise insurance.
- Ran design sprints and partnered with developers through implementation.
- Promoted from Product Designer to Lead within 11 months.

Lead Product Designer & Design Engineer

2018 – 2019

CloudEngage · Spokane, WA

- First product designer; set up design foundations, process and product strategy.
- Designed and built an in-house design system in production code (HTML, SCSS, C#).

Co-Founder & Lead Product Engineer

2014 – 2018

XpenseOne · Spokane, WA

- Co-founded an expense-reporting startup; owned product design, frontend, marketing and fundraising.
- Built a web and mobile app white-labeled by three banks; raised over $500K.

Product Designer

2017 – 2018

Imprezzio · Spokane, WA

UI Designer / Frontend Developer

2015 – 2017

Amphenol Telect · Spokane, WA

(SKILLS)

FRONTEND	React, React Native, TypeScript, JavaScript, HTML, CSS/SCSS, Node.js, GSAP, WebGL, Git
DESIGN	product design, interaction and motion, prototyping, design sprints, design systems (Figma and code)
AI-NATIVE WORKFLOW	Claude Code, Cursor, AI-assisted prototyping and implementation
PRODUCT	experimentation, product analytics, embedded SDKs, API products